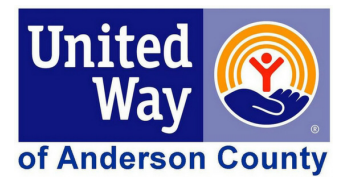




# 20 ANNUAL 17 REPORT



## President's Report *Darren Osborne, Board President*

Every new year presents new challenges and new needs in our community, and every year we work to address these needs in the best ways possible. Although there are countless contributors and pieces that make our work possible, one of the most critical is the community itself. And we saw so much incredible support from our community this year. Whether by attending events like Taste of Anderson County and the Starfish Awards or by devoting an entire day to agency site visits and a fund distribution panel, our community has shown us the incredible power a loving and committed group of people can have.

2016 was a difficult year, but it was not without its successes. We are excited to announce our upcoming move, which will not only put our offices closer to many of our agencies, but will also help us continue to reduce our overhead costs, an effort that directly benefits our agencies. United Way of Anderson County also introduced new initiatives like the Leading Ladies United, which has provided support for Career Pathways, a program that partners at-risk youth with local agencies for positive work experience. Between community-supported events and our annual campaign, UWAC raised enough money to increase allocations by \$50,000 and set up a discretionary fund to provide project-based funding to agencies. We are excited to celebrate these successes and look forward to the potential and promise of a new year.

## Anderson County By the Numbers

**1**

County

**34**

Agencies

**2,076**

Youth Development Clients Served

**2,971**

Health & Senior Services Clients Served

**27,558**

Self-Sufficiency Clients Served

## Stronger Together

### United Way in the Community

Atticus was just 6 years old when his life was turned upside down. Removed from his home by DCS due to severe abuse and neglect, Atticus was taken to the Child Advocacy Center, where he was interviewed and examined in a safe and comfortable environment. He was then placed in foster care through the Florence Crittenton Agency and provided with a case worker. At his first court appearance, the judge assigned Atticus a CASA volunteer to advocate for his needs in court.

The CASA volunteer learned that Atticus played sports and recommended that his foster parents enroll him in Boys and Girls Club's after school program. There, Atticus was able to stay close to friends he wouldn't see at his new school. He also joined a Boy Scout troop for additional stability and structure. To ensure his transition to a new school was seamless, ADFAC provided Atticus with a new backpack full of required supplies.

Meanwhile, Atticus' parents committed to their recovery in order to regain custody. They first enrolled in a drug rehab program through Ridgeview Behavioral Health Services, then received home repairs and appropriate furnishings from TVCH and Ecumenical Storehouse. They also completed parenting classes through Prevent Child Abuse Tennessee. Finally, to ensure long-term financial stability, they sought financial assistance and classes from ADFAC.

A little over a year later, Atticus was reunited with his parents. He was thriving at school and his parents had achieved both sobriety and self-sufficiency. The family continues to thrive thanks to ongoing services from many of the agencies who stepped in to help.

This collaboration is at the heart of United Way's support and mission. When we live United, we change lives.

## 2016-2017 Top Company Campaigns

UT-Battelle

CNS Y-12

ORNL FCU

ORAU

UCOR

MMCOR

IIA, Inc.

Centrus

Bechtel

Enrichment FCU

## Campaign Chair Report *Carroll Welch, Bear Stephenson*

In the south, two things are certain: sweet tea and southern hospitality. As 2016-2017 Campaign Co-Chairs, we were privileged to see that southern hospitality shinin' on United Way of Anderson County. We've both been living and working in this community since antiquity, and we have never stopped being amazed at the generosity and spirit of our neighbors. Through their giving, we were able to raise over a million dollars! It has been great seeing first hand 34 United Way agencies receive financial assistance in our area.

The driving force behind this organization stays the same: to develop, improve, and create lasting change in Anderson County. As the 2016 Co-Chairs, we were blessed to have met volunteers, businesses, agencies, and individuals who have contributed in so many ways. We couldn't be more excited by the work United Way is doing for the community and by the work our community is doing for United Way.

Live United. Together, we're unstoppable.

## Financial Report *Scot MacIvreen, Board Treasurer*

We continue to see great growth here at United Way! Our 2016 Campaign came in over \$1 million once again and we continued to cut costs. Our overhead expenses are projected at just 9.5% for 2017! This year, we allocated \$750,000.00 to our agencies, \$50,000 more than last year. And this summer, we plan to offer our first cycle of discretionary grants to support new projects and capacity

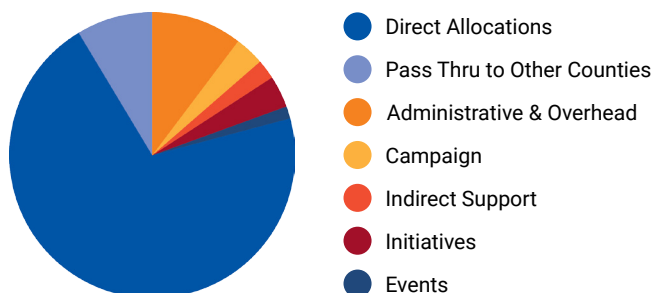
building within our agencies.

After implementing so many changes in 2015, it was exciting to see them begin reflecting positively in Anderson County. As we grow across our market area, more businesses and individuals all over the county are participating in campaigns. The City of Clinton is seeing major campaign growth thanks to active business leaders understand-

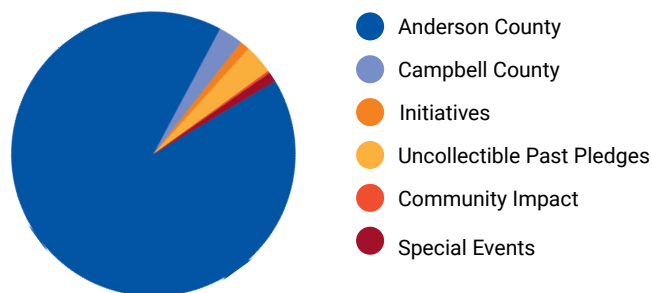
ing United Way's benefits across the county. We're so excited by this progress!

2017 is off to a great start! Community events will entertain and educate the public about our agencies' services and ways to get involved. And we've already had three new companies join the cause since January! Thank you again for another successful year!

### 2016 Expenses



### 2016 Campaign Pledges



<b>Agency</b>	<b>Focus Area</b>	<b>1-Year</b>	<b>3-Year</b>	<b>Funding Amount</b>
CASA	Youth Development		x	\$19,000.00
Boy Scouts	Youth Development		x	\$24,000.00
Girl Scouts	Youth Development		x	\$14,000.00
Girls, Inc.	Youth Development		x	\$40,000.00
ADFAC - Building Youth	Youth Development		x	\$5,000.00
ADFAC - School	Youth Development		x	\$10,000.00
Big Brothers Big Sisters	Youth Development		x	\$6,000.00
Emory Valley Center	Youth Development		x	\$35,000.00
Second Harvest	Youth Development		x	\$7,500.00
Child Advocacy Center	Youth Development		x	\$6,000.00
B&G Club N. And. Co.	Youth Development		x	\$25,000.00
ARC of Anderson County	Youth Development		x	\$17,800.00
Florence Crittenton	Youth Development		x	\$10,300.00
CMS	Youth Development		x	\$18,000.00
Helen Ross McNabb	Youth Development		x	\$6,000.00
Helen Ross McNabb	Youth Development		x	\$10,000.00
Legal Aid Society	Youth Development		x	\$6,000.00
B&G Club Clinch Valley	Youth Development	x		\$75,000.00
Children's Museum	Youth Development	x		\$10,000.00
Norwood B&G Club - Athletics	Youth Development	x		\$15,000.00
Norwood B&G Club - After School	Youth Development	x		\$10,000.00
AC Rescue Squad	Self-Sufficiency		x	\$26,500.00
ADFAC - Housing	Self-Sufficiency		x	\$12,000.00
ADFAC - Social Services	Self-Sufficiency		x	\$30,000.00
Clinch River Home Health	Self-Sufficiency		x	\$38,000.00
Contact Careline	Self-Sufficiency		x	\$17,500.00
Ecumenical Storehouse, Inc.	Self-Sufficiency		x	\$7,000.00
ETHRA	Self-Sufficiency		x	\$10,000.00
Emory Valley Center	Self-Sufficiency		x	\$60,000.00
Helen Ross McNabb	Self-Sufficiency		x	\$5,000.00
Prevent Child Abuse TN	Self-Sufficiency		x	\$13,000.00
Red Cross	Self-Sufficiency		x	\$12,000.00
TORCH	Self-Sufficiency		x	\$25,000.00
YWCA	Self-Sufficiency		x	\$10,000.00
ADFAC - Home Repairs	Senior and Health Services	x		\$11,000.00
ADFAC	Senior and Health Services	x		\$3,200.00
Clinch River Home Health	Senior and Health Services	x		\$6,000.00
Epilepsy Foundation	Senior and Health Services	x		\$2,500.00
ETTAC	Senior and Health Services	x		\$3,000.00
EV Dental Clinic	Senior and Health Services	x		\$23,500.00
Keystone Adult Day Program	Senior and Health Services	x		\$15,000.00
Kidney Foundation	Senior and Health Services	x		\$11,000.00
Ridgeview Behavioral Health	Senior and Health Services	x		\$35,000.00
SCHAS	Senior and Health Services	x		\$5,000.00

The United Way of Anderson distributed \$750,800 to the 44 programs from 37 agencies in both 1-year and 3-year grants in 2016. Because of the incredible generosity of our donors and the passionate work of our fund distribution panel volunteers and staff, we were able to address the critical needs within our community and empower our partner agencies. Our fund distribution process now provides financial stability to agencies through the 3-year grant cycle and it also provides focused feedback to agencies to improved their efforts to the people they serve. The financial resources are important but every agency received so much more than just money. We truly Live United in our approach to provide training, loaned executives, collaboration, seminars, fundraising support, and the dollars that change lives.

In 2016 we continued the guaranteed funding to the 17 Youth Development 3-year grant recipients now in year 2 of their funding; provided 1-year grants to 4 programs in Youth Development; committed to 14 Self Sufficiency

programs with 3-year grants; and funded 9 programs in Senior and Health Services with 1-year grants.

We are truly a community of volunteers, committed to excellence and willing to expend our time and talent to better our community. Our six Fund Distribution Panels assisted by financial reviewers and a staff representative, and 30 volunteer members visited every agency. The panels committed a full day from their busy schedules to review grant applications, receive briefings, ask and answer

questions, and see the hard work our agencies do to serve the community. Based on this review, the panels recommended funding for each program and agency and the resources were allocated based on the money available to distribute.

The panel visits also provided valuable feedback to the agencies and helped them strengthen their programs. Our focus remains on verifying that agencies demonstrate measurable outcomes that clearly indicate that the financial resources provided are having the intended impact. We are pleased to see growth and improvement especially with agencies that may have struggled in the past.

We all have much to be proud of. We owe our fund distribution panel volunteers our thanks for a job well done and commend the agencies for their efforts to improve the lives of those they serve.

Together we are making a difference and making it matter. We in Anderson County are all benefiting from the hard work of our agencies and the stewardship of the United Way of Anderson County.

**“THIS EXPERIENCE CONFIRMED ALL THE GOOD THINGS I ALREADY THOUGHT ABOUT UNITED WAY AND GAVE ME NEW INSIGHT INTO NOT JUST THE GREAT WORK BEING DONE IN THE COMMUNITY, BUT ALSO THE GREAT WORK UNITED WAY OF ANDERSON COUNTY DOES TO TAKE GOOD CARE OF OUR DOLLARS AND ENSURE THEY’RE FUNDING ONLY THE MOST EFFECTIVE, ACCOUNTABLE PROGRAMS.”**

Eric, 2017 Fund Distribution Volunteer

**LIVE UNITED  
GET SOCIAL WITH US!**

